ANNUAL WORK PLAN

Year: 2014

EXPECTED OUTPUTS	PLANNED ACTIVITIES List activity results and associated actions	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET		
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount (USD)
Output 1: Social and management skills of women in Southeast Anatolia increased with a view to empower them within their communities, (while building knowledge for other regions of Turkey) **Baseline:** a) No user-friendly training materials targeting women of Southeast and two reports available on Women's Entrepreneurship (GIDEM) and WB Labour Participation Report b) 1012 women and 391 men are trained on leadership skills, etc. c) There is one textile factory opened within the first phase in Batman, creating	1.1. Women trained for empowerment in social life	X	X	X	X	UNDP and GAP RDA	Sida	Local cons (71300)	10.000
	1.1.2. Women engaged in Argande production and attend CATOMs receive 2 sets of training each on gender equality, reproductive health, civil/labour rights, etc. with their families	X	X	X	X			Contr. service-Individual (71400) Travel (71600)	12.800 5.000
	1.1.3. Training materials reviewed and upon an evaluation of the trainees, finalized for future use in the region and other places (through SODES programs, etc)	X	X	X	X			Contr. service-Companies (72100) Audio visual and print product costs (74200)	5.000 2.000
	1.1.4. Women attend exchange programs with women NGOs in other provinces or countries	X	X	X	X			Misc. Expenses (74500)	3.000
	1.1.5. Internship in professional enterprises within or outside of the	X	X	X	X			F&A (75100)	2.646

employment for women and five enterprises operated by women are supported by the project d) 572 women have income generating skills with the support they received in production ateliers **Indicators:** a) Existence of knowledge products on women's empowerment, guidelines for women, etc. b) Number of (men and) women who received training on issues including gender equality, human rights and leadership c) Number of commercial enterprises employing women that receive business support from the project d) Number of project beneficiaries that have an income generating skill with the support of the project **Targets:** a) A policy Note prepared for women's social and economic empowerment, using the	region, including establishing mentoring arrangements								
	1.2. Women owned enterprises receive business development services to operate more professionally	X	X	X	X	UNDP and GAP RDA	Sida	Local cons (71300) Contr. service-Individual (71400)	10.000 12.800
	1.2.2. Continuous business development services provided to women's enterprises in line with the plan	X	X	X	X			Travel (71600)	5.000
	1.2.3.Business plans prepared for at least 3 enterprises are implemented and monitored	X	X					Audio visual and print product costs (74200)	2.000
	1.2.4. Management teams identified in these enterprises and receive continuous training and support on accounting, marketing/sales, pricing and business support	X	X					Misc. Expenses (74500) F&A (75100)	3.000 2.296
	1.2.5. Enterprises attend fairs and study tours with a view to be exposed to external experience/connections	X	X	X	X				
	1.3. A Policy Note prepared for dissemination to actors on experiences and policies				X	UNDP and GAP RDA	Sida	Local cons (71300)	12.800

experiences generated to be disseminated to policy makers and practitioners from Ministry of Family and Social Policies and Ministry of Development	to increase women's labour force participation 1.3.1. A Policy Note drafted				 X			Misc. Expenses (74500) F&A (75100)	500 931
b) All women engaged in productive activities receive gender, human rights, citizenship trainings along with their families c) 30% increase in the number of women benefiting from empowerment and training services provided by CATOMs and partnering organizations d)At least ten enterprises employing women receive business support from the project **Related CP Outcome:** Outcome 5: Equal participation of women ensured in all fields of public sector, private sector and civil society with strengthened institutional mechanisms to empower women's status	1.5. Use various channels to share information and experience	X	X	X	X	UNDP and GAP RDA	Sida	Local cons (71300) Audio visual and print product costs (74200) Misc. Expenses (74500) F&A (75100)	12.866 1.000 500 1.006
Output 2: Women of Southeast	2.1. The number of private enterprises increased through PPP	X	X	X	X	UNDP and GAP RDA	Sida	Contr. service-Individual	11.200

Anatolia have increased opportunities for employment **Baseline:** a)335 CATOM members generate income with productive activities (2011) b)30 women work in the formal sector within the project c) 30 children's reading classes operating within CATOMs, with no day-care status d) None **Indicators:** a) Number of women who have increased incomes with productive activities b) Number of women employed in the formal sector within the project c) Number of childcare and other facilities available in the region to promote employability of beneficiary women of the project d) Number of employers who receive trainings or attend workshops on topics including green production, social	and provide higher number of employment to women in textiles and apparel production 2.1.1. Project brokers for investments in the region through networking with prospective investors and local governments 2.1.2.Government support to private investments facilitated 2.1.3. Continuous support to investors in operational aspects and employment issues 2.1.4. Continuous advocacy with local authorities to support women's labour force participation and empowerment	X X X X	X X X X	X X X X	X X X X			(71400) Travel (71600) Audio visual and print product costs (74200) Misc. Expenses (74500) F&A (75100)	1.000 500 2.000 1.029
	2.2. Continuous marketing conducted through direct sales, web based marketing, fair participation, fair trade agreements, etc. 2.2.1. CATOMs and women attend at least 4 fairs to ensure marketing links	X X	X X	X X	X X	UNDP and GAP RDA	Sida	Contr. service-Individual (71400) Travel (71600) Contr. service-Companies	11.200 10.000 2.000

conduct, etc. **Targets:** a) Number of women with increased income increases to 450 b) Number of women in the formal sector increased to 50 c) Pilot Childcare facilities operationalized with new models of partnership where possible d) At least 30 employers in the region receive seminars/trainings on green production, social conduct, etc. **Related CP Outcome:** Outcome 5: Equal participation of women ensured in all fields of public sector, private sector and civil society with strengthened institutional mechanisms to empower women's status	2.2.2. Marketing and business development teams developed within enterprises/ateliers to ensure a sustainable market 2.2.3. Continuous support to the enterprises for establishing new market connections 2.2.4. Contacts with fair trade companies established for future business connections	X X X	X X X	X X X	X X X			(72100) Audio visual and print product costs (74200) Misc. Expenses (74500) F&A (75100)	500 1.500 1.764
	2.3. Childcare facilities tested and replicated in CATOMs and other models explored and implemented 2.3.3.Childcare provision institutionalized in CATOMs 2.3.4. New models for childcare provision explored (and implemented in the region)	X X X	X X X	X X X		UNDP and GAP RDA	Sida	Local cons (71300) Contr. service-Individual (71400) Travel (71600) Materials and Goods (72300) Audio visual and print product costs (74200)	5.000 11.200 3.000 65.000 500

								Misc. Expenses (74500)	2.000
								F&A (75100)	6.069
	2.4. Training programs implemented and dialogue promoted with employers on responsible production and investments	X	X	X	X	UNDP and GAP RDA	Sida	Local cons (71300)	10.000
								Contr. service-Individual (71400)	11.300
								Travel (71600)	2.747
								Contr. service-Companies (72100)	3.000
								Materials and Goods (72300)	5.000
								Audio visual and print product costs (74200)	505
								Misc. Expenses (74500)	1.500

								F&A (75100)	2.384
Output 3 Women of Southeast Anatolia increase their income by engaging in production under the regional brand 'Argande', building a good example of PPP **Baseline:** a) 35 women are employed for Argande in 2011 b)150 women generate fee based incomes by producing for Argande c) 85,000 TL sales revenue (2011) d) One as of 2011 (Mudo) e) 100+ media coverage in 2011 **Indicators:** a) Number of women generating a regular income/salary through Argande brand b) Number of women with increased incomes (fee based) c) Sales volume of Argande d) Number of buyers that make contract with	3.1. Argande brand developed and strengthened as a regional brand 3.1.1. Continuous provision of quality improvement and assurance to the production process/brand 3.1.2. New domestic and international marketing channels developed through business development and public relations 3.1.3. Financing opportunities identified and utilized 3.1.4. Local fabrics used in designs to the extent possible for regionalization and support to revival of almost extinct regional fabrics	X X X X X	X X X X X	X X X X X	X X X X X	UNDP and GAP RDA	Sida	Int. cons (71200) Local cons (71300) Contr. service-Individual (71400) Travel (71600) Materials & Goods (72300) Rental & Maintenance-Premises (73100) Audio visual and print product costs (74200) Misc. Expenses (74500) F&A (75100)	10.000 20.000 18.800 4.000 46.576 6.840 3.000 1.000 7.715
	3.2. Argande brand promoted in the domestic	X	X	X	X	UNDP and GAP	Sida	Contr. service-	18.800

Argande brand e) Media coverage in various platforms on an annual basis **Targets:** a) Number of women employed in Argande increases to 75 b) Number of women who have fee based incomes through Argande reach 200 c) 35% increase in sales revenue d) Number of institutional buyers increases to 4 with new international market connections e) At least 120 media appearances of Argande (annual) **Related CP Outcome:** Outcome 5: Equal participation of women ensured in all fields of public sector, private sector and civil society with strengthened institutional mechanisms to empower women's status	and international domains 3.2.2. A PR strategy developed and implemented 3.2.3. Web portal prepared for Argande products 3.2.4. Continuous contacts with media channels established to ensure visibility	X X X	X X X	X X	X X	RDA		Individual (71400) Travel (71600) Audio visual and print product costs (74200) Misc. Expenses (74500) F&A (75100)	15.000 15.000 2.505 3.591
	3.3. Management capacity of Argande brand increased 3.3.2. Management structure of Argande strengthened through business development services and provision of professional management services 3.3.3. Financial sustainability regularly monitored	X X X	X X X	X X X	X X X	UNDP and GAP RDA	Sida	Local cons (71300) Contr. service-Individual (71400) Travel (71600) Audio visual and print product costs (74200) F&A (75100)	27.408 18.800 1.347 4.000 3.609
TOTAL									**505.034**

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Signature: _____

Date: 18.09.2013

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